



PRESS RELEASE

For immediate release

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FORT WORTH, TEXAS

KFS team traveling to China for agent partner recruitment.

Hangzhou, Chengdu, Wuhan, Nanjing, Changsha and Chongqing are Tier II cities in China on the move.

KFS, Inc., a leading Fort Worth-based international and domestic logistics company, announced they are sending an international business development delegation to China from January 26 - February 2, 2015 to recruit agents in Tier II cities.

By conducting multiple, seminar-styled forums promoting and highlighting the benefits of being an agent partner, KFS feels they have the opportunity to establish the partnership will be a right fit for both companies not just eastbound or westbound.

A Logistics Professor Emeritus from Changzhou College, Steve McDaniel, KFS Senior Vice President, Global Business Development, highlighted the growth and opportunity within China's so-called 'Tier II cities', the next wave of manufacturing and consumer development in already large population centers.

"Creating new business for KFS and our clients in Tier II emerging cities is the ultimate goal. However, in order to achieve this, we need to attract new agent partners and the response to this invitation-only style forum has been very positive."

Mega cities such as Shanghai and Beijing are where many young people go for their education but then return home to the Tier II and smaller cities. McDaniel observes of their behavior, "These students may lack world-class experience, but they more than compensate for it with hard work, effort and heart. We're excited to see who is out there and what unique experiences they have in these smaller but no less important cities."

This trip will be McDaniel's fortieth to China and Southeast Asia of his career.

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